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SHOP CONCEPT

Ice Cream Shop design is a creative work that incorporates several different elements of interior decoration, industrial design, graphic design, ergonomics, and advertising.

Shop Concept has become an important aspect for any retail company because it can make a big difference when it comes to efficiency and profits. Because this product will bring connotations like sweetness, summer and childhood into your mind.

Crystal proudly presents its full coverage over turnkey ice cream shop concepts. With only the given dimensions of a store, our experienced team can study your needs, your required ice cream menus and offer the design and equipment accordingly. Our turnkey project options includes:

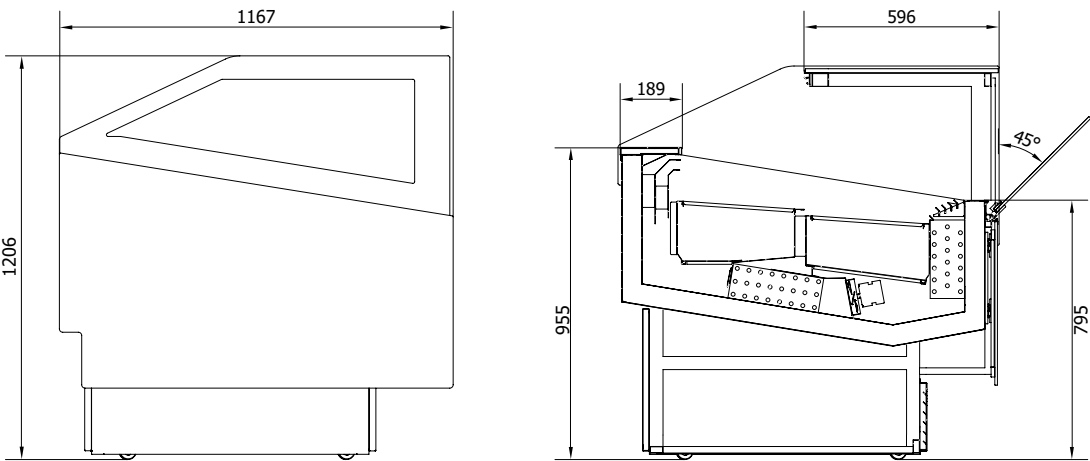
- Design** | Architecture designs and alternatives
- Equip** | All manufactured and guaranteed by Crystal
- Install** | Ship and install the whole concept
- Operate** | Operation of the whole ice cream shop
- Train** | Training from our experienced gelato chefs
- Recipes** | Most popular recipes from our gelato chefs
- Ingredient** | Introduce and link to a variety of choices
- Promote** | Assistance in promoting the concept and business



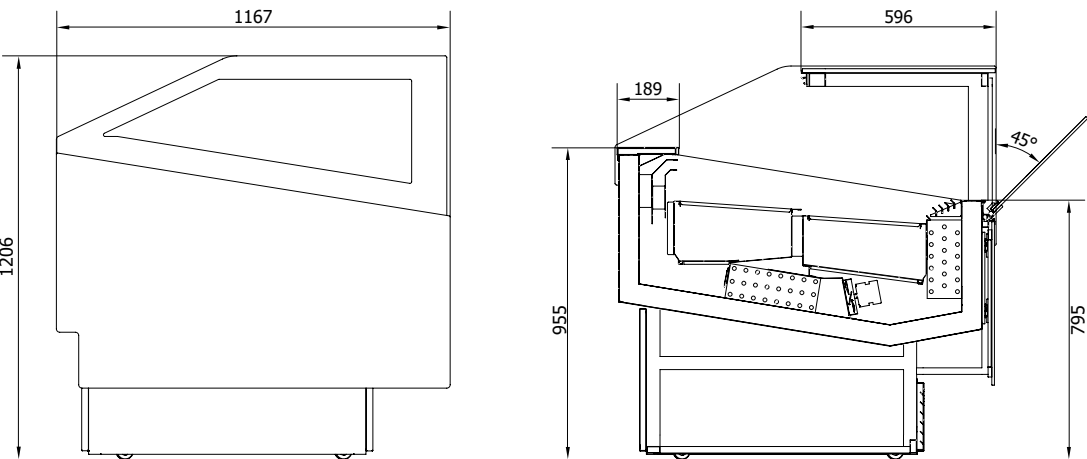
- Double evaporator and semi-hermetic compressor
- Automatic defrosting feature
- One-piece structure with ecological polyurethane insulation (HCFC & HFC free) with 60 mm thickness and 43 Kg/m³
- Electronic control board and digital thermometer
- Double laminated glass with built-in resistance for high humidity condensation
- Tilt-down front access with glazed glass up to 45° angle for easy routine maintenance and cleaning procedure
- Energy efficiency with sliding plexiglas doors
- Interior and exterior LED illuminations
- Special components' drawer design for easy access and maintenance

Features	Aura 12	Aura 18	Aura 24
Dimension mm	1201 x 1167 x 1206	1723 x 1167 x 1206	2245 x 1167 x 1206
Pan Capacity Lt	12 x 5 lt - 8 x 7 lt	18 x 5 lt - 12 x 7 lt	24 x 5 lt - 16 x 7 lt
Power Consumption (Standard) W	1850 W	2400 W	3300 W
Power Consumption (Defrost) W	2200 W	2800 W	5300 W
Refrigerant	R404a / R449a	R404a / R449a	R404a / R449a
Operation Temperature °C	-2 / -22 °C	-2 / -22 °C	-2 / -22 °C
Power Supply	400 V / 3 Ph / 50 Hz	400 V / 3 Ph / 50 Hz	400 V / 3 Ph / 50 Hz
Compressor Type	Semi-hermetic	Semi-hermetic	Semi-hermetic
Defrost	Automatic + Manual	Automatic + Manual	Automatic + Manual
Defrost Type	Hot Gas	Hot Gas	Hot Gas

- Available for cake display
- Cooling capacity is dependent on the ambient conditions
- Crystal is entitled to modify all parts without notice anytime if necessary



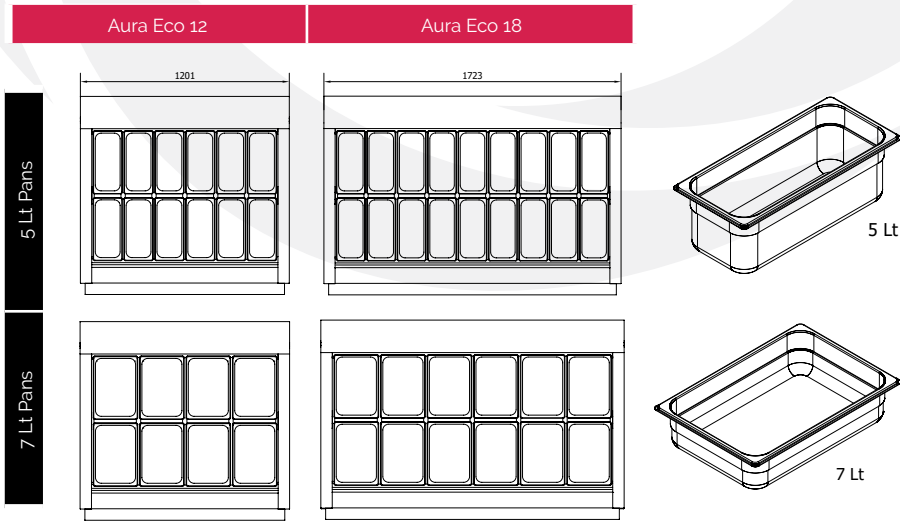
	Aura 12	Aura 18	Aura 24	
5 Lt Pans				
7 Lt Pans				



- Gelato showcase with double evaporator and ventilation available in 2 capacities
- Smooth and silent operation with low energy consumption hermetic compressor
- One-piece structure with ecological polyurethane insulation (HCFC & HFC free) with 60 mm thickness and 43 Kg/m3
- Electronic control board and digital thermometer
- Double laminated glass with built-in resistance for high humidity condensation
- Tilt-down front access with glazed glass up to 45° angle for easy routine maintenance and cleaning procedure
- Energy efficiency with sliding plexiglas doors
- Interior and exterior LED illuminations
- Special components' drawer design for easy access and maintenance

Features	Aura Eco 12	Aura Eco 18
Dimension mm	1201 x 1167 x 1206	1723 x 1167 x 1206
Pan Capacity Lt	12 x 5 lt - 8 x 7 lt	18 x 5 lt - 12 x 7 lt
Power Consumption (Standard) W	1800 W	2200 W
Refrigerant	R404a / R452a	R404a / R452a
Operation Temperature °C	-2 / -22 °C	-2 / -22 °C
Power Supply	220 V / 1 Ph / 50 Hz	220 V / 1 Ph / 50 Hz
Compressor Type	Hermetic	Hermetic

- Available for cake display
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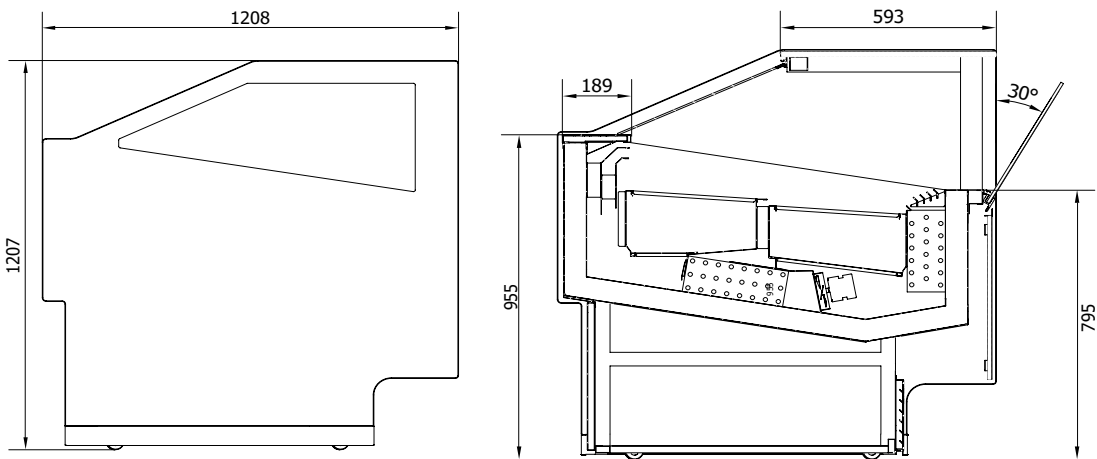




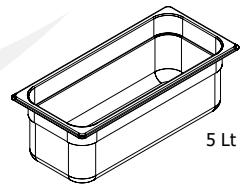
- Gelato showcase with double ventilation and all sides glass design available in 3 capacities
- Double evaporator and semi-hermetic compressor
- Automatic defrosting feature
- One-piece structure with ecological polyurethane insulation (HCFC & HFC free) with 60 mm thickness and 43 Kg/m3
- Electronic control board and digital thermometer
- Double laminated glass with built-in resistance for high humidity condensation
- Tilt-down front access with glazed glass up to 30° angle for easy routine maintenance and cleaning procedure
- Energy efficiency with sliding plexiglas doors
- Interior and exterior LED illuminations
- Special components' drawer design for easy access and maintenance

Features	Nirvana 12	Nirvana 18	Nirvana 24
Dimension mm	1217 x 1208 x 1207	1739 x 1208 x 1207	2261 x 1208 x 1207
Pan Capacity Lt	12 x 5 Lt - 8 x 7 Lt	18 x 5 Lt - 12 x 7 Lt	24 x 5 Lt - 16 x 7 Lt
Power Consumption (Standard) W	1850 W	2400 W	3300 W
Power Consumption (Defrost) W	2200 W	2800 W	5300 W
Refrigerant	R404a / R449a	R404a / R449a	R404a / R449a
Operation Temperature °C	-2 / -22 °C	-2 / -22 °C	-2 / -22 °C
Power Supply	400 V / 3 Ph / 50 Hz	400 V / 3 Ph / 50 Hz	400 V / 3 Ph / 50 Hz
Compressor Type	Semi-hermetic	Semi-hermetic	Semi-hermetic
Defrost	Automatic + Manual	Automatic + Manual	Automatic + Manual
Defrost Type	Hot Gas	Hot Gas	Hot Gas

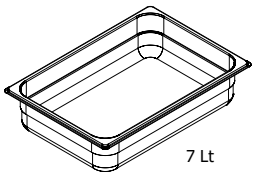
- Available for cake display
- Cooling capacity is dependent on the ambient conditions
- Crystal is entitled to modify all parts without notice anytime if necessary



	Nirvana 12	Nirvana 18	Nirvana 24
5 Lt Pans			
7 Lt Pans			



5 Lt



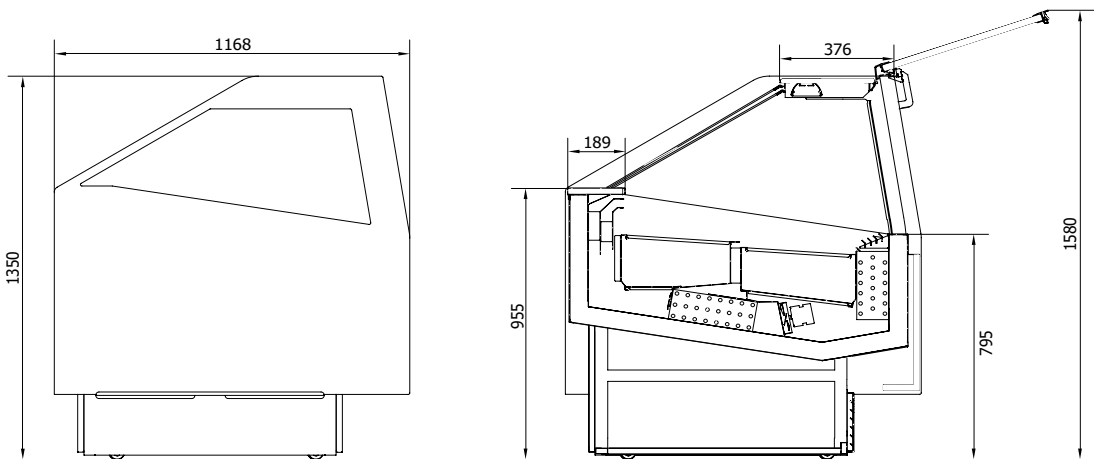
7 Lt



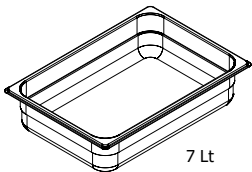
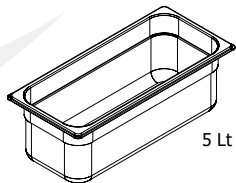
- Gelato showcase with double ventilation available in 3 capacities
- Double evaporator and semi-hermetic compressor
- One-piece structure with ecological polyurethane insulation (HCFC & HFC free) with 60 mm thickness and 43 Kg/m3
- Electronic control board and digital thermometer
- Double glazed tempered glass with built-in resistance for high humidity condensation
- Higher visibility with tilt-up front access glazed glass via hydraulic pistons
- Energy efficiency with sliding plexiglas doors
- Interior and exterior LED illuminations
- Special components' drawer design for easy access and maintenance

Features	Imperial 12	Imperial 18	Imperial 24
Dimension mm	1217 x 1168 x 1350	1739 x 1168 x 1350	2261 x 1168 x 1350
Pan Capacity Lt	12 x 5 Lt - 8 x 7 Lt	18 x 5 Lt - 12 x 7 Lt	24 x 5 Lt - 16 x 7 Lt
Power Consumption (Standard) W	1850 W	2400 W	3300 W
Power Consumption (Defrost) W	2200 W	2800 W	5300 W
Refrigerant	R404a / R449a	R404a / R449a	R404a / R449a
Operation Temperature °C	-2 / -22 °C	-2 / -22 °C	-2 / -22 °C
Power Supply	400 V / 3 Ph / 50 Hz	400 V / 3 Ph / 50 Hz	400 V / 3 Ph / 50 Hz
Compressor Type	Semi-hermetic	Semi-hermetic	Semi-hermetic
Defrost	Automatic + Manual	Automatic + Manual	Automatic + Manual
Defrost Type	Hot Gas	Hot Gas	Hot Gas

- Available for cake display
- Cooling capacity is dependent on the ambient conditions
- Crystal is entitled to modify all parts without notice anytime if necessary



	Imperial 12	Imperial 18	Imperial 24
5 Lt Pans			
7 Lt Pans			

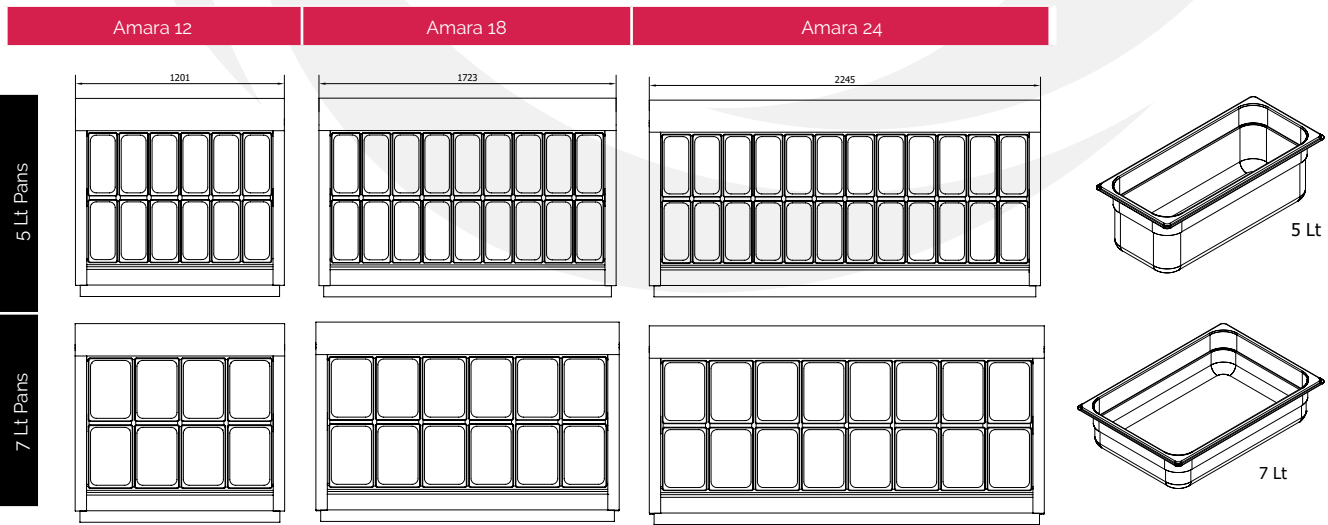
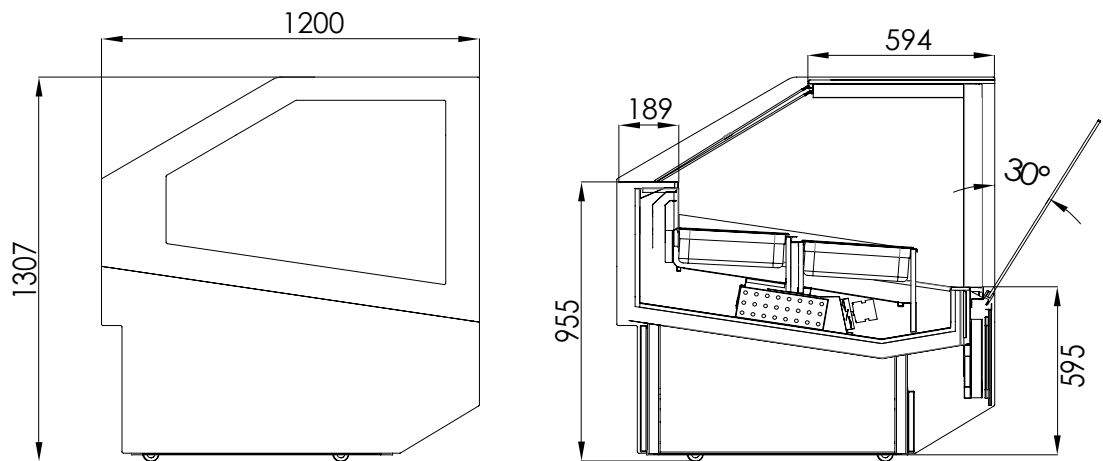




- Wide and deep range of view
- Semi-hermetic compressor and automatic defrosting feature
- One-piece structure with ecological polyurethane insulation (HCFC & HFC free) with 60 mm thickness and 43 Kg/m³
- Electronic control board and digital thermometer
- Double laminated glass with built-in resistance for high humidity condensation
- Tilt-down front access with glazed glass up to 30° angle for easy routine maintenance and cleaning procedure
- Energy efficiency with sliding plexiglas doors
- Interior and exterior LED illuminations
- Special components' drawer design for easy maintenance

Features	Amara 12	Amara 18	Amara 24
Dimension mm	1201 x 1200 x 1307	1723 x 1200 x 1307	2245 x 1200 x 1307
Pan Capacity Lt	12 x 5 lt - 8 x 7 lt	18 x 5 lt - 12 x 7 lt	24 x 5 lt - 16 x 7 lt
Power Consumption (Standard) W	1850 W	2400 W	3300 W
Power Consumption (Defrost) W	2200 W	2800 W	5300 W
Refrigerant	R404a / R449a	R404a / R449a	R404a / R449a
Operation Temperature °C	-2 / -22 °C	-2 / -22 °C	-2 / -22 °C
Power Supply	400 V / 3 Ph / 50 Hz	400 V / 3 Ph / 50 Hz	400 V / 3 Ph / 50 Hz
Compressor Type	Semi-hermetic	Semi-hermetic	Semi-hermetic
Defrost	Automatic + Manual	Automatic + Manual	Automatic + Manual
Defrost Type	Hot Gas	Hot Gas	Hot Gas

- Available for cake display
- Cooling capacity is dependent on the ambient conditions
- Crystal is entitled to modify all parts without notice anytime if necessary

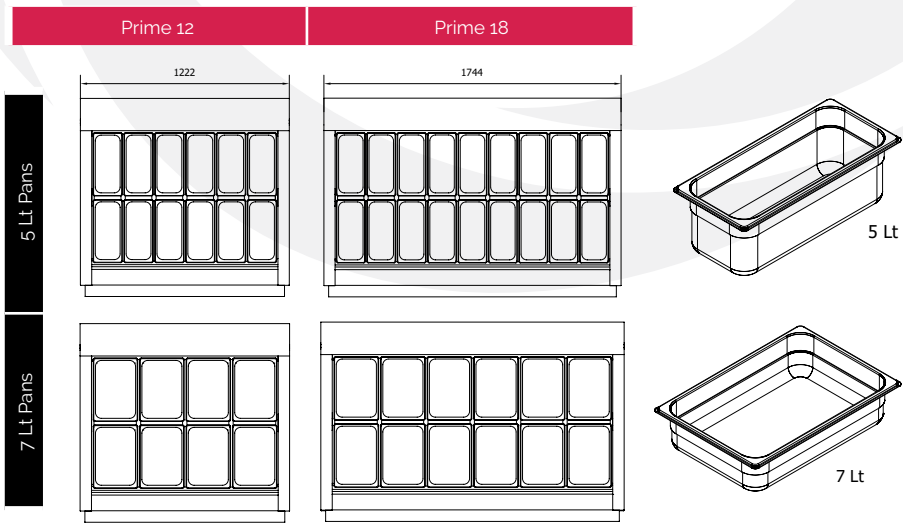
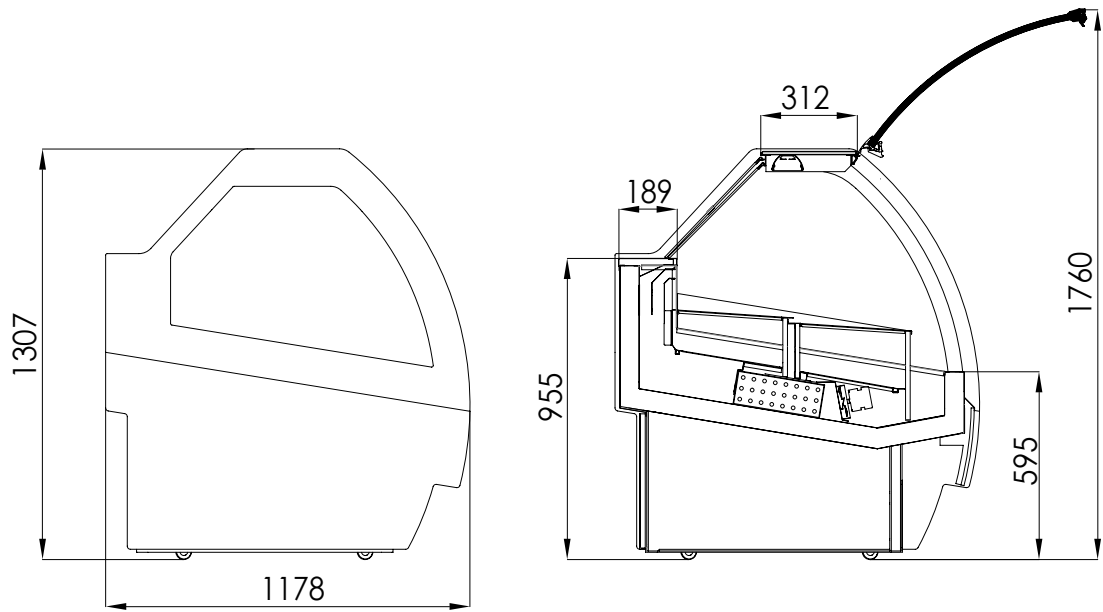




- Wide and deep range of view
- Semi-hermetic compressor and automatic defrosting feature
- One-piece structure with ecological polyurethane insulation (HCFC & HFC free) with 60 mm thickness and 43 Kg/m³
- Electronic control board and digital thermometer
- Double glazed tempered curved glass with built-in resistance for high humidity condensation
- Tilt-up parabolic double glazed glass via hydraulic pistons
- Aesthetic design with curved front access for higher visibility
- Energy efficiency with sliding plexiglas doors
- Interior and exterior LED illuminations
- Special components' drawer design for easy access and maintenance

Features	Prime 12	Prime 18
Dimension mm	1222 x 1178 x 1307	1744 x 1178 x 1307
Pan Capacity Lt	12 x 5 lt - 8 x 7 lt	18 x 5 lt - 12 x 7 lt
Power Consumption (Standard) W	1850 W	2400 W
Power Consumption (Defrost) W	2200 W	2800 W
Refrigerant	R404a / R449a	R404a / R449a
Operation Temperature °C	-2 / -22 °C	-2 / -22 °C
Power Supply	400 V / 3 Ph / 50 Hz	400 V / 3 Ph / 50 Hz
Compressor Type	Semi-hermetic	Semi-hermetic
Defrost	Automatic + Manual	Automatic + Manual
Defrost Type	Hot Gas	Hot Gas

- Available for cake display
- Cooling capacity is dependent on the ambient conditions
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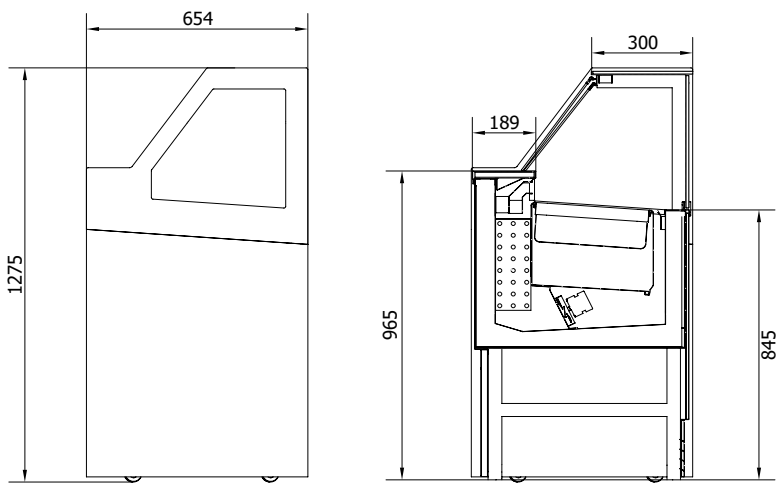




- Extra compact design with only 65 cm depth
- Ventilated gelato displays available in 3 capacities
- Automatic & manual defrosting features
- Electronic control board and digital thermometer
- One-piece structure with ecological polyurethane insulation (HCFC & HFC free) with 60 mm thickness and 43 kg/m3
- Interior and exterior LED illuminations
- Energy efficiency with sliding plexiglas doors
- All sides glass with built-in resistance

Features	Slim 6	Slim 9	Slim 12
Dimension mm	1193 x 654 x 1275	1715 x 654 x 1275	2237 x 654 x 1275
Pan Capacity Lt	6 x 5 lt - 4 x 7 lt	9 x 5 lt - 6 x 7 lt	12 x 5 lt - 8 x 7 lt
Power Consumption (Standard) W	1060 W	1440 W	1960 W
Power Consumption (Defrost) W	1550 W	2000 W	2540 W
Refrigerant	R404a / R452a	R404a / R452a	R404a / R452a
Operation Temperature °C	-2 / -22 °C	-2 / -22 °C	-2 / -22 °C
Power Supply	230 V / 1 Ph / 50-60 Hz	230 V / 1 Ph / 50-60 Hz	230 V / 1 Ph / 50-60 Hz
Compressor Type	Hermetic	Hermetic	Hermetic
Defrost	Automatic + Manual	Automatic + Manual	Automatic + Manual
Defrost Type	Hot Gas	Hot Gas	Hot Gas

- Cooling capacity is dependent on the ambient conditions
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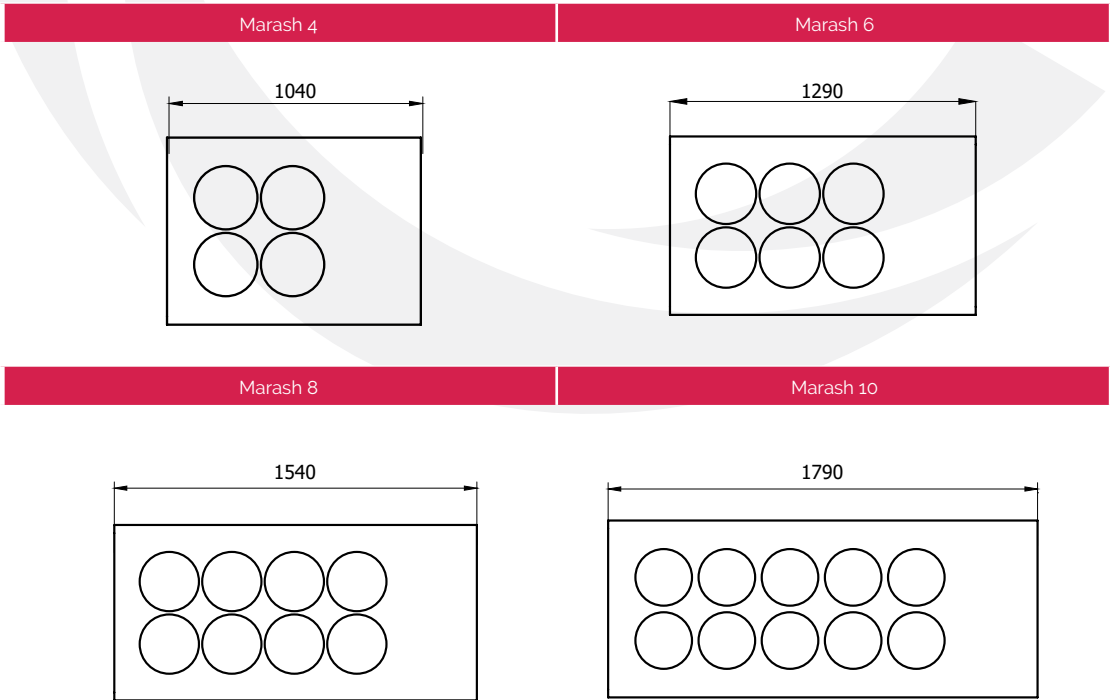
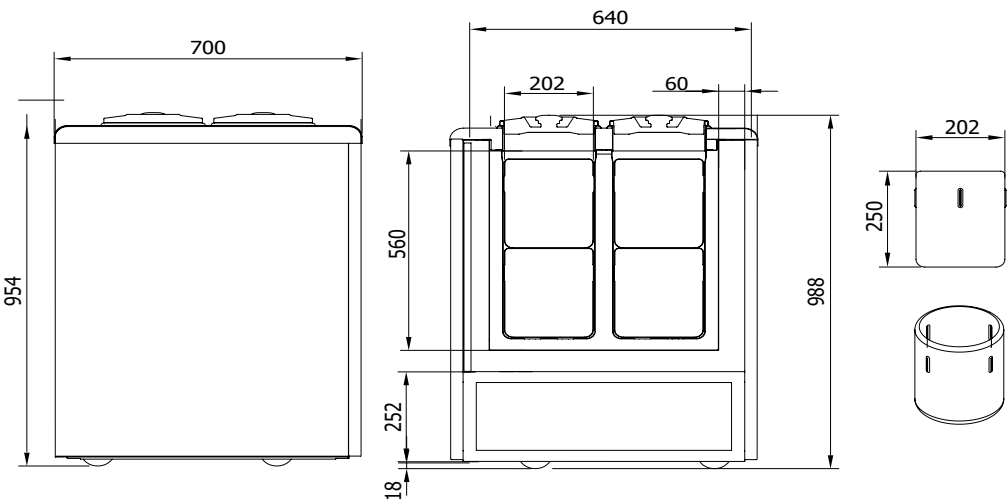
	Slim 6	Slim 9	Slim 12	
5 Lt Pans				
7 Lt Pans				



- Individual container temperature control*
- Double container storage space
- Corian surface and touch screen user interface
- Cooling with glycol circulation available in Marash-G
- One-piece structure with ecological polyurethane insulation (HCFC &HFC free) with 60 mm thickness and 43 kg/m3
- Electronic control board and digital thermometer
- Aesthetic design available in 4 capacities

Features	Marash 4	Marash 6	Marash 8	Marash 10
Dimension mm	1040 x 700 x 954	1290 x 700 x 954	1540 x 700 x 954	1790 x 700 x 954
Pan Capacity Lt	8 x 10 Containers	12 x 10 Containers	16 x 12 Containers	20x10 Containers
Power Consumption (Standard) W	950 W	1450 W	1900 W	2200 W
Refrigerant	R404a / R452a	R404a / R452a	R404a / R452a	R404a / R452a
Operation Temperature °C	-2 / -22 °C	-2 / -22 °C	-2 / -22 °C	-2 / -22 °C
Power Supply	230 V / 1 Ph / 50-60 Hz	230 V / 1 Ph / 50-60 Hz	230 V / 1 Ph / 50-60 Hz	230 V / 1 Ph / 50-60 Hz
Compressor Type	Hermetic	Hermetic	Hermetic	Hermetic
Cooling Type	Glycol / Serpentine	Glycol / Serpentine	Glycol / Serpentine	Glycol / Serpentine

* Available only in Marash-S models
- Cooling capacity is dependent on the ambient conditions
- Crystal is entitled to modify all parts without notice anytime if necessary





Today, our machines are successfully operating in 5 continents in over 85 countries. With our high circulation of goods around the world, we make sure to have the least transit time by providing any logistic and freight support to our customers. By our high sense of standards and principals in flexible manufacturing, wide product range, after sales service, technical support, spare parts stock control and on time delivery, we are able to expand our export network every year with the help of our valuable partners and clients.

